

## **Activity Highlights**

FY 2001 - 2002

With the opening of the Office of Privacy Protection in November 2001, California became the first state to have an agency dedicated to protecting the privacy rights of consumers.

# EDUCATION AND INFORMATION

#### Web site

 Developed and posted Web pages on Consumer Information, Identity Theft, Financial Privacy, Privacy Laws, California Privacy Legislation, and Law Enforcement

#### Consumer Information Sheets

- CIS 1 Identity Theft Prevention Tips (11/01)
- CIS 2 Your Financial Privacy Rights (11/01)
- CIS 3 Identity Theft Victim Checklist (4/02)

#### Workshops and seminars

- 21 for consumer and community groups, with average attendance of 62, including two town hall meetings sponsored by legislators
- 17 for business and professional groups, with average attendance of 119

# LAW ENFORCEMENT COORDINATION

#### Senior Investigator

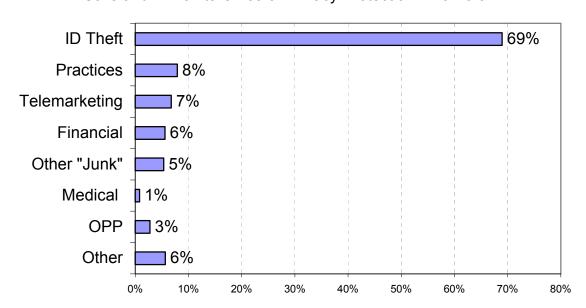
 Assigned to Southern California High Tech Crimes Task Force/Identity Theft Detail

### Penal Code § 530.8

 Developed forms for local law enforcement to assist in implementation of new law

| BEST<br>PRACTICES      | Developed and issued Recommended Practices for Protecting the Confidentiality of Social Security Numbers (1/02)  |
|------------------------|--|
| CONSUMER<br>ASSISTANCE | Calls and e-mails  |
|                        | <ul> <li>Responded to 1,997 calls and e-mails</li> </ul>   |
|                        | <ul> <li>94% from consumers, 5% from businesses, 1% from<br/>government</li> </ul>   |
|                        | Security breach assistance   |
|                        | <ul> <li>Database compromise affected over 275,000 State<br/>employees</li> </ul>  |
|                        | <ul> <li>Posted Web page for State employees with information<br/>on protection from identity theft</li> </ul>   |
|                        | <ul> <li>Sent information sheet to State employees at home</li> </ul>  |
|                        | <ul> <li>Arranged for dedicated phone lines at credit reporting agencies</li> </ul>  |
|                        | <ul> <li>Conducted workshops for employees in Sacramento<br/>area and produced and distributed informational video<br/>for offices in other regions</li> </ul> |
|                        | <ul> <li>Responded to 836 calls and e-mails from State<br/>employees</li> </ul>  |

## Calls and E-Mail to Office of Privacy Protection 11/01-6/02



ID Theft: victims & concerns. Practices: business practices & privacy laws. Other "Junk": faxes, mail, spam. Other: general privacy concerns & non-privacy issues.